



To benefit.....



**HIGHLINE SCHOOLS  
FOUNDATION**

**2017 BURIEEN BRAT TROT 5K SPONSORSHIP OPPORTUNITIES**  
**RACE DAY: SUNDAY, OCTOBER 1, 2017**



**Title Sponsor: \$10,000**

*(only 1 available)*

Benefits include:

- Company name in title of race: "The [insert name here] Burien Brat Trot 5K"
- Title sponsor billing on all materials including T-shirts, posters, post cards, and all collateral materials
- Largest sized booth available at race start/finish line—preferential placement of booth
- Engraved "boot" and a complimentary case of sausage (with mustard and pretzels from Dan the Sausageman)
- Private movie viewing for 40 at Burien's Tin Theater (movie of Sponsor's choice)
- Featured in Tin Room e-mail ad for 3 months leading up to race day
- Featured ad in Tin Theater (on screen before feature presentation) for the months of September and October
- Invitation to Lunch with Superintendent Susan Enfield event for highest level donors
- 10 free pub crawl VIP passes
- 4 free Brat Trot registrations

**Stein Level: \$5,000**



Benefits include:

- Lead sponsor billing on all materials including T-shirts, posters, post cards, and all collateral materials
- Largest sized booth available at race start/finish line—preferential placement of booth
- Engraved "boot" and a complimentary case of sausage (with mustard and pretzels from Dan the Sausageman)
- Private movie viewing for 40 at Burien's Tin Theater (movie of Sponsor's choice)
- Featured in Tin Room e-mail ad for 3 months leading up to race day
- Featured ad in Tin Theater (on screen before feature presentation) for the months of September and October
- 4 free pub crawl VIP passes

**Pretzel Level: \$2,500**



Benefits include:

- Key placement behind lead sponsor on all materials including T-shirts, posters, post cards, and all collateral materials
- Key placement of booth at race start/finish line
- 10 Tin Theater tickets
- Engraved "boot" and a complimentary case of sausage (with mustard and pretzels from Dan the Sausageman)
- Featured in Tin Room e-mail ad for 1 month leading up to race day
- Featured ad in Tin Theater (on screen before feature presentation) for two weeks
- 2 free pub crawl VIP passes

**Community Level: \$1,000**



Benefits include:

- Logo on all race materials with the exception of rack card and poster
- Logo on race t-shirt
- Booth/giveaway/activity at finish line festival
- Engraved "boot" and a complimentary case of sausage (with mustard and pretzels from Dan the Sausageman)
- Featured in Tin Room e-mail ad for 1 month leading up to race day
- Featured ad in Tin Theater (on screen before feature presentation) for two weeks

**All proceeds benefit the students  
of Highline Public Schools**  
**2017 Goal: 2,500 Runners and \$100,000 Raised**



**Burien Brat Trot**

15675 Ambaum Blvd SW, Burien, WA 98166  
[www.burienbrattrot.com](http://www.burienbrattrot.com) • 206.248.5196

Contact: Anne Baunach, Highline Schools Foundation, [anne@highlineschoolsfoundation.org](mailto:anne@highlineschoolsfoundation.org)